

# GWE NEWSLETTER

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## Greenberg, Wexler & Eig Bakes a Difference at NIH



As a part of our regular philanthropic outing, GWE spent one morning baking treats, for children and their families, at the Children's Inn.



Located at the NIH in Bethesda, the Inn is a non-profit, home away from home, for children and their families to stay, cost free, while they undergo treatment on campus. Their mission, since opening their doors in 1990, has been to help meet the needs of families, from providing groceries to a bed to sleep in, and reduce additional burdens during an already overwhelming time. That's why our staff volunteered to create some delicious cookies and snacks for the families to enjoy. On the menu was [Pumpkin No-Bakes](#), [Puppy Chow](#), [Twix Thumbprint Cookies](#), and [Cinnamon Roll Cheesecake Cookies](#). We packaged, labeled and displayed our creations for residents at the Inn. Click each item for access to the recipe!

To learn more about the Children's Inn and ways to volunteer, [click here](#).

Scott Greenberg and David Wexler both attended and gave lectures at this year's M Marketing Meeting held in Scottsdale, Arizona. Each year, M Financial hosts a marketing meeting, to bring together member firms from across the country for an opportunity to enhance and share their knowledge of the industry. This year, Scott Greenberg gave a speech on Social Media while David Wexler's presentation was centered on Life Insurance as an Asset Class. Both partners had a wonderful experience and are looking forward to next year's meeting, here in DC!



October has arrived and once again pink ribbons seem to be everywhere. The overwhelming success of Breast Cancer Awareness Month has skyrocketed bringing attention to survivors and the ongoing quest towards finding a cure for a disease that will impact 1 in every 8 women. Recent breakthroughs have led to an increase in survival rates, which brings hope for many who have been recently diagnosed. It is important to not lose sight of the meaning of this month, but to continue to bring much needed awareness and support for women (and men) battling breast cancer.

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