

# **TOP** Financial Professionals 2013

The economy is finally taking a turn upward, but the last five years definitely has all of us keeping an eye on our money.

We spoke with some of our experts about how to make sure your financial status is in tip-top shape, and provided a listing of who area top financial professionals say are the best to work with for any monetary advice.

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## INVESTING IN TODAY'S MARKET-PLACE

### ➔ What is the best strategy for investing in the stock market?

Studies have shown that asset allocation is the key determinant of investment performance. It is important to have an allocation you can stay with through up and down markets. This means not letting emotions drive investment decisions. To gain asset class exposure, buy broadly diversified investment vehicles such as mutual funds and exchange traded funds that track the market.

### ➔ What trends are you seeing in the market?

Low bond yields are driving investors to seek yield in stocks, alternative investments and junk bonds. At this time, many high dividend paying stocks are yielding more than bonds.

### ➔ What are three tips for investors doing it themselves?

1. Determine an appropriate asset allocation.
2. Diversify globally.
3. Stay disciplined to your investment strategy.

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